



EUROPARC charter approves sustainable tourism in Gauja National park, Latvia

On 19th of November in Brussels, at a ceremonial event, Europe's largest organisation of protected nature areas, the EUROPARC Federation, awarded the European Charter for Sustainable Tourism certificates. In the European Parliament, the certificate was awarded for the first time also by Gauja National Park (GNP) as a sustainable tourism destination in Europe.

Certification as a sustainable tourism destination is an internationally recognised instrument that helps improve cooperation between local communities and management institutions, promotes well-considered tourism development, strengthens the local economy, and protects natural and cultural values.

Local experiences in Gauja National park

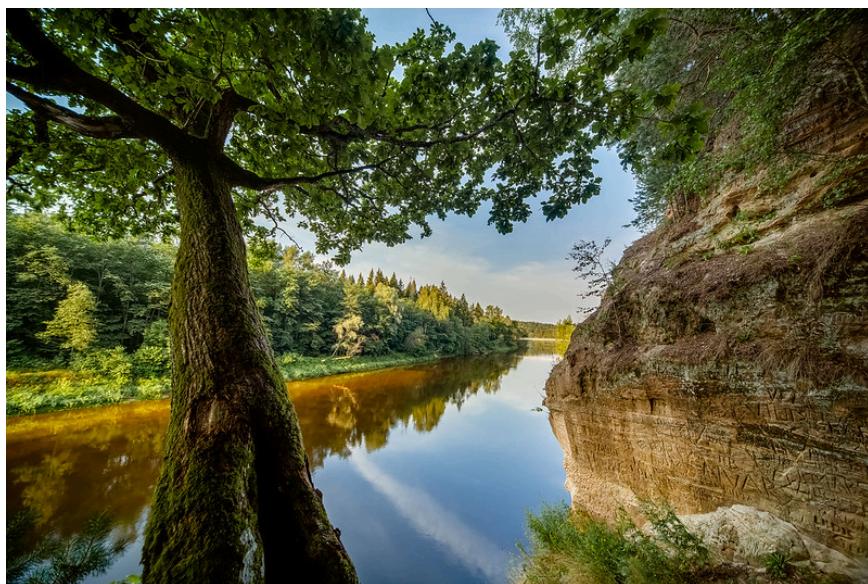
Gauja National Park is home to mostly family-run tourism businesses, offering experiences that range from elegant boutique hotels and cozy guesthouses to animal parks and nature attractions. Visitors can enjoy relaxed cafés, rent bikes and kayaks to explore the park, discover traditional craft workshops, or spend the winter season at local ski resorts.

Travelers are welcomed with genuine hospitality and have a unique opportunity to experience the everyday life, traditions, and stories of local people. This close connection between nature, culture, and community makes every visit to Gauja National Park feel personal and authentic.



Gauja National Park protects some of Latvia's most outstanding natural values. The park is known for its ancient river valley, sandstone cliffs, caves, springs, and extensive forests that provide habitats for a rich diversity of plant and animal species. Old-growth woodlands, natural meadows, and river ecosystems support rare and protected species, making the area an important site for biodiversity conservation at both national and European levels.

As a certified member of the EUROPARC Charter for Sustainable Tourism, Gauja National Park is committed to balancing nature protection with responsible tourism development.



Gauja National Park Tourism Association

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