



# 2023 survey on camping plans Dutch campers

Are you curious about where Dutch campers want to go on holiday in 2023? ACSI conducted a survey on the Dutch campers' holiday plans for 2023. We present the results to you now.

For this survey, we asked more than 6,000 Dutch campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 9 February to 23 February.

### Average number of camping holidays in 2023

Dutch campers who usually go camping with (grand) children plan to go camping an average of two to three times in 2023. They will go on camping holiday for a total of 30 days. Campers who usually go camping in a different composition plan to go camping about four times a year. They will do so spread over 64 days, which is more than in 2021 and 2022. An upward trend can be seen here.

### These countries are popular

Popular destinations among Dutch campers in 2023 are still France, Germany and The Netherlands. While campers tended to stay in their own home country in 2021 and 2022, we see in 2023 that people are basically returning to their old pattern and going abroad again. This applies to campers without children as well as campers with children. Italy, Spain and Austria are increasing in popularity as a destination among Dutch campers.



## 6.433 respondents



64% have their own caravan



26% have their own motorhome

## How often are you planning to go camping in 2023?



Campers without children



Campers with children

## How many days in total are you planning to spend on a camping holiday?

2021



Campers without children



Campers with children

2022



Campers without children



Campers with children

2023



Campers without children

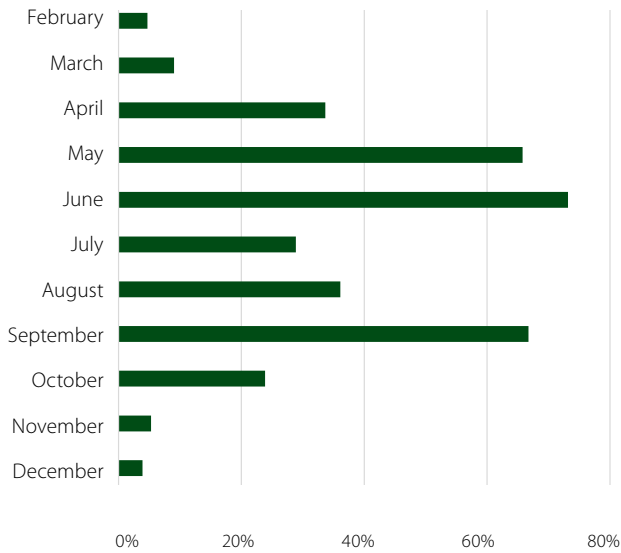


Campers with children

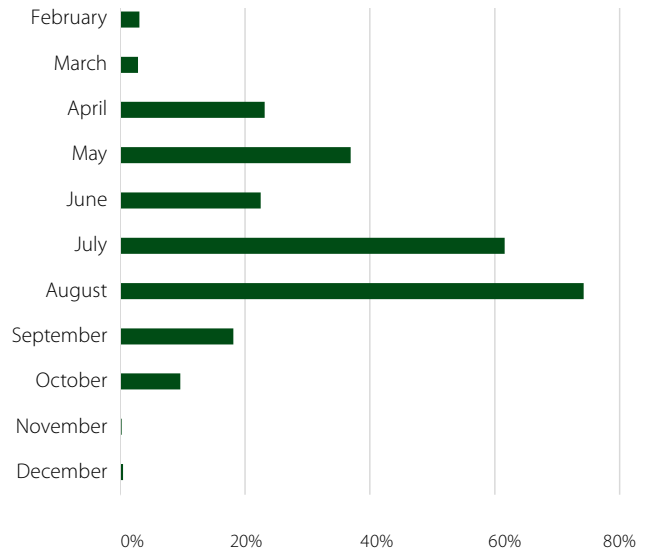


## When do you plan to take a camping holiday in 2023?

Campers without children

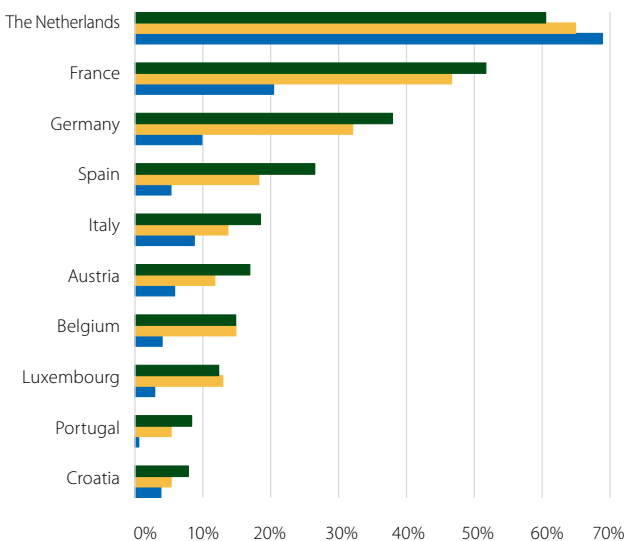


Campers with children

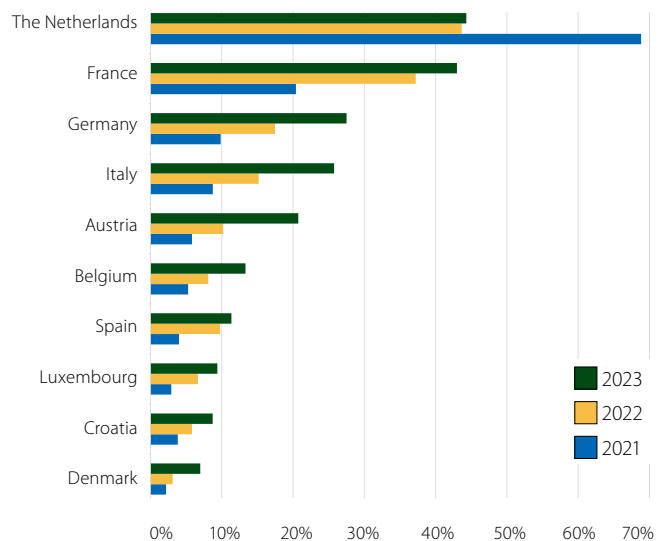


## Where are you planning to take a camping holiday?

Campers without children



Campers with children



\* For information about European countries not listed here, please contact our Sales department via [sales@acsi.eu](mailto:sales@acsi.eu).

Measurement: 9 february - 23 february